

July/August 2011

one voice

KEEPING YOU CONNECTED



Stay Close, Stay Local

Everything you need
is in your own backyard

We know there's nothing like a familiar voice in your ear. Since 1956, LaValle Telephone Cooperative has helped generations of customers stay connected to family and friends with reliable landline service.

Today, we continue to help you make the most of the relationships in your life with an expanding array of communications options. Though the technology changes, one thing remains constant —our commitment to bringing you the services you need.

To stay close to the people you care about, stay close to home. Stop by your local LaValle Telephone Cooperative office or call us at 608-985-7201 or just dial 611.

Contact Us

108 W. Main Street • PO Box 28
LaValle, WI 53941
985-7201

Billing Questions, New Service, Moving, etc.
985-7201

24/7 Help Desk
985-HELP (4357)

E-mail Us Visit Us Online
ltc@mwt.net www.ltc.coop

Office Hours
Monday – Friday 8:00am to 4:30pm

Holiday Closures

LaValle Telephone will be closed **Monday, July 4**, in observance of Independence Day and **Monday, September 5**, in observance of Labor Day.

Digital Cable TV from LaValle has Exciting HD News!

We have added a new package which is available to our Silver Video package customers—SILVER VIEW HD!

Now, HD comes in a Silver package with 21 channels and the Gold package adds an additional 10.

This means you can enjoy the full capabilities of your big, beautiful HDTV set and view the incredible clarity of high definition. You'll be amazed at the crisp, lifelike picture that's much sharper than regular TV with unbelievably vibrant color. You can also watch full-screen versions of movies and see more of the big games.

HD is the epitome of TV viewing, and LaValle Telephone Cooperative brings it to you with Digital TV that now includes two HD channel line-ups.

Both new and current customers can receive this HD bonus. If you don't yet have our Digital TV service, now's a great time to sign up, since the additional option to the HD line-up makes the value better than ever. Plus, we'll be adding an additional 20 HD channels this summer with more coming this fall!

HD is Clearly the Best. All it takes to receive this great new value is a High Definition equipment upgrade for only \$5.95 per month. Call 608-985-7201 to order an HD package to go along with your Digital TV package.

★ Silver HD Package ★

303 WISC HD CBS Madison
308 WKBT HD CBS LaCrosse
313 WEAU HD NBC Eau Claire
315 WMTV HD NBC Madison
319 WXOW HD ABC LaCrosse
321 WHLA HD PBS LaCrosse
325 WLAX HD FOX LaCrosse
327 WKOW HD ABC Madison
330 Big Ten HD
332 Fox Sports North HD
333 ESPN HD
334 ESPN2 HD
410 Animal Planet HD
417 TBS HD
419 TNT HD
438 Food Network HD
450 A & E HD
453 Discovery Channel HD
460 History HD
461 HGTV HD
462 TLC HD

★ Gold HD Package ★

(includes channels in Silver HD)

338 NFL Network HD
341 Outdoor Channel HD
350 HD Net
351 HD Net Movies
352 HD Theater
454 ID HD
456 Planet Green HD
457 Science Channel HD
463 National Geographic HD
467 Universal HD



Broadband is Essential to All Americans

The current FCC plan for broadband could tend to make rural Americans second-class citizens in the new broadband world, because it establishes a speed goal for rural areas that is 25 times slower than for urban areas. Don't stand by and let that happen!

The viability of rural America will hinge primarily on job retention and creation. In today's world, few variables play a greater role in economic growth than the availability of dependable, High Speed Internet access.

Clearly, the ability of rural providers to offer broadband service comparable to that available in non-rural areas will be critical for generating new opportunities. Without access to robust broadband service, business owners will have little incentive to move into rural America. As the FCC continues to seek input from industry providers on the final version of the National Broadband Plan, LaValle Telephone Cooperative assures you that our company will continue to advocate for the economic well-being of the rural communities we serve.

Once again, we urge you to contact your representatives requesting that they support equal access to broadband for all Americans!

Call your State Assembly Representatives and Senators:

Representative Ed Brooks,
50th District, 877-947-0050
Representative Lee Nerison,
96th District, 888-534-0096
Representative Travis Tranel,
49th District, 608-266-1170
Senator Dale Schultz,
Sauk/Richland/Grant, 800-978-8008
Senator Dan Kapanke,
Vernon/Crawford, 800-385-3385

Call both your U.S. Congressman and Senators:

Congressman Ron Kind,
Sauk/Richland/Vernon/Grant/
Crawford, 888-442-8040
US Senator Herb Kohl, 202-224-5653
US Senator Ron Johnson, 202-224-5323

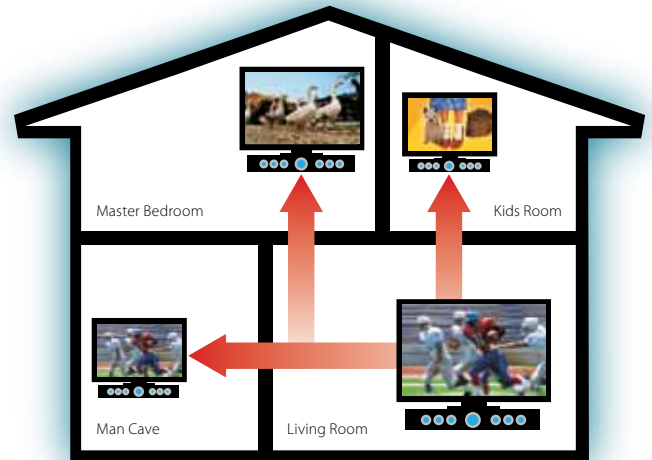
Enjoy the *Freedom* to Record and Watch Programs in Multiple Rooms

Until now, if you wanted to watch a program in your bedroom that you recorded with your living room DVR, you were out of luck. But now you can do exactly that!

Whole home DVR is a system where there is only one physical DVR in the house, but the remaining set-top boxes can act like a DVR. With our new Whole Home DVR service, you have many more TV options. You can view DVR

recordings using any additional connected set-top box in your home. You can also watch or finish watching a recorded program in one room, that was started in another.

That means if you record a movie in one room, you can pick up where you left off in another room with a standard set-top box. What's more, you can control the DVR from any connected set-top box in your home, including the ability to record, delete, pause, and rewind. The Whole Home DVR service is \$12.95/month, or only \$4.00 more if you already have the DVR set-top box.



Contact our office at 608-985-7201 for more details
and to set up your appointment to enjoy the freedom!*



**Some limitations may apply.*

Scholarship Winners

LaValle Telephone Cooperative is pleased to announce the awarding of four \$500 scholarships. We are honored to be able to contribute to our members' children's academic goals. Thank you to all the students who submitted an application. LaValle Telephone would like to congratulate the four scholarship winners and wish them the best of luck this fall!



Maria Deitelhoff
Weston High School
Cazenovia



Brianna Fanta
Kickapoo High School
Cazenovia



Myles Marshall
Reedsburg High School
LaValle



Heidi Solchenberger
Weston High School
Cazenovia