

one voice

KEEPING YOU CONNECTED

Channel Lineup is a Home Run

For a big hit with sports fans, and in plenty of time for a strong finish to the season, **Major League Baseball (MLB)** has been added to the Silver channel lineup on Channel 31.

Enjoy the action of this popular sports station.
31 MLB

Do you have HD? Even better!
331 MLB HD

Plus, more High Definition channels have been added:
403 HUB HD (kid's games, videos, and shows)
455 OWN HD (Oprah's network)
502 Bravo HD (reality, drama, gossip)

And, there is an addition to the Gold Package:
107 Disney Jr. (Mickey Mouse Clubhouse & more)

Other changes to note:
156 Destination America (formerly called Planet Green)
135 SOAPnet was discontinued by the network.

Contact Us

108 W. Main Street • PO Box 28
LaValle, WI 53941
985-7201

Customer Service & Repair
611 or 985-7201

24/7 Help Desk
985-HELP (4357)

E-mail Us Visit Us Online
ltc@mwt.net www.ltc.coop

Office Hours
Monday – Friday 8:00am to 4:30pm

Office Closures
Wednesday, July 4
In observance of Independence Day

Changes in Washington Could Impact Your Telecom Services

The Universal Service Fund (USF)—a program overseen by the Federal Communications Commission (FCC) and funded by telecommunications providers across the country—has for years been essential in ensuring that rural consumers living in difficult-to-serve areas have access to high-quality networks and affordable services. However, new Federal regulations and others under consideration are putting rural networks and services at risk.



Like electricity and telephone service, high-speed broadband is becoming an essential part of daily life for businesses and consumers. Access is critical to commerce, civic participation, health care, and education across the far reaches of rural America.

Although the FCC has stated its intent to ensure that all of America has comparable access to the Internet, new FCC regulations will reduce support for many smaller, locally based cooperatives and commercial telecom providers such as ours. Among other things, Companies will face:

- New limitations on our ability to recover investments made years ago;
- New rules that will be subject to changes every year, making it difficult for companies to plan ahead in accordance with unknown regulatory requirements;
- Federal requirements to increase consumer rates in order to qualify for full USF support;
- Reduced payments from other (often larger) carriers who use rural networks; and
- Additional costs due to more extensive FCC-required accounting reports.

Even where carriers and rural consumers can adapt to these changes, the FCC is considering further rule changes that threaten to reduce the ability of rural carriers to recover their costs. The additional changes now being considered include:

- Reducing the opportunity for returns on rural telecom investment and operations;
- Applying additional limitations on the ability to recover costs; and
- Reducing USF support if a competitor serves even just a small part of our serving area.

The USF cuts arising out of the new rules will put existing investment in rural broadband at risk, and they will discourage future investment in new broadband-capable networks by small companies such as ours. The FCC's cuts could also lead to increased rates for many customers for telephone, broadband, and other services.



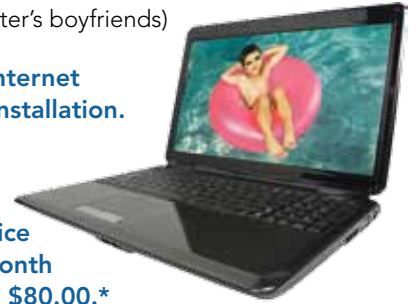
Summer Fun Won't Last Forever

So get ready for school with a High Speed Internet connection from LaValle Telephone Cooperative

Summer's great, but you'll want to be prepared for the upcoming school year. With High Speed Internet, students can have the homework resources they need at their fingertips. Did you know you can request wireless service at **no extra charge**? With a wireless modem or router you'll also get:

- The convenience of being able to use multiple Web-enabled devices in your home
- The flexibility of getting Internet access in most areas of your home without wiring
- Ease of online access for your guests (even your daughter's boyfriends)

But wait, there's more! Request new High Speed Internet service before September 1, 2012, and get FREE installation. That's a \$35.00 savings.



Wait, wait! That's still not all we have to offer! Again, request your new High Speed Internet service before September 1, 2012, and we'll give you 1 month of FREE service. Now you've got savings of almost \$80.00.*

So, get the school year or just a season of fun fall activities started right with a fast Internet connection from LaValle Telephone Cooperative. Call 985-7201.

**Savings based on our 1 MB package, even MORE savings available with higher speed packages.*

QUICK TIPS for Cleaning Your LCD Screen

The LCD screens (also known as flat screens) found on monitors and TVs require special care when cleaning them. LCD screens have anti-reflective coatings to prevent glare and reflections. Unfortunately, these coatings are much more sensitive and are easily scratched and damaged.

Follow the easy steps below to safely clean your LCD screen monitor or TV in just a few minutes.

- 1. Turn off the monitor.** If the screen is dark, it will be easier to see the dirty or oily areas.
- 2. Use a dry, soft cloth and very gently wipe the screen.** A great choice would be the microfiber type of cloth used to clean eyeglasses. Avoid using paper towels, toilet paper, tissue paper or clothing.
- 3. If the dry cloth did not completely remove the dirt or oil, do NOT press harder in an attempt to scrub it off.** Pushing directly on the LCD screen can cause pixels to burn out.
- 4. If necessary, dampen the cloth with distilled water OR with equal parts of distilled water and vinegar.** NEVER spray liquid directly on the LCD screen or it could run down inside the monitor and cause damage.

Graduating Seniors Benefit from Annual Scholarship Programs

LaValle Telephone Cooperative proudly gives back to the community by awarding scholarships to deserving high school seniors who plan to pursue secondary education at technical schools and universities. Four graduates will each receive \$500 scholarships on behalf of LaValle Telephone: Taylor Rego from Wonewoc-Center High School, Alexis Rathkamp from Reedsburg Area High School, and Mary (Maggie) Landsinger and McKenzi Wermund both of Weston High School.

In addition to the above scholarship award, Taylor Rego, daughter of our members Joe and Deb Rego, is one of five scholarship winners chosen from 97 applications received by the Wisconsin State Telecommunications Foundation (WSTF) to receive a \$500 scholarship. Receiving this scholarship is a huge award for Taylor's scholastic record. *Congratulations and best wishes to all of our local graduates!*



Taylor Rego
Wonewoc-Center
High School



Alexis Rathkamp
Reedsburg Area
High School



Mary "Maggie"
Landsinger
Weston High School



McKenzi Wermund
Weston High School

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